

## Privacy Policy

This Privacy Policy describes how Euro Winch B.V. collects, uses, processes and discloses information. When we refer to "Euro Winch", we mean the Euro Winch entity that acts as the controller or processor of your information, as explained in more detail below.

### 1 Applicability

This Privacy Policy applies to Euro Winch's website and other interactions (e.g., e mail) you may have with Euro Winch. For the use of the Services and processing of any information, files, notes, messages or other content submitted through Services accounts (collectively, "Customer Data") by Euro Winch.

### 2 Information Euro Winch Collects And Receives

Euro Winch may collect and receive Customer Data and other information and data ("Other Information") in a variety of ways:

#### 2.1. Euro Winch collects and/or receives

Information. To create or update a Client Account, the Customer supply Euro Winch with: an email address, company details, your name and phone number. In addition, Customers that purchase a service provided by Euro Winch. This may be through the use of our contact field on our website that runs on our CMS system.

#### 3.1. How Euro Winch uses Information

- As required by applicable law, legal process or regulation.
- To respond to your requests, comments and questions.
- To send emails and other communications. We may send you service, technical and other administrative emails, messages and other types of communications.
- For billing, account management and other administrative matters.

### 4 Data Retention Other Information

Customer Data is retained and deleted as described in the DPA. The deletion of Customer Data and other use of the Services by Customer may result in the deletion and/or de-identification of certain associated Other Information. Euro Winch may retain Other Information pertaining to you for as long as necessary for the purposes described in this Privacy Policy. This to conduct audits, comply with (and demonstrate compliance with) legal obligations, resolve disputes and enforce our agreements.

### 5 How Euro Winch Discloses Information

#### 5.1. Customer's Instructions.

Euro Rope will solely share and disclose Customer Data in accordance with Customer's instructions, including any applicable terms in the Terms of Service and Customer's use of Services functionality, and in compliance with applicable law. The Customer exclusively controls the Customer Data and gets to decide what to do with Customer Data.

**5.2.** To enforce our rights, prevent fraud, and for safety. To protect and defend the rights, property or safety of Euro Winch or third parties, including enforcing contracts or policies, or in connection with investigating and preventing fraud or security issues.

**5.3. With Consent.**

Euro Winch may share Other Information with third parties when we have your consent to do so.

**6. Security**

Euro Winch takes security of data very seriously. Euro Rope works hard to protect Other Information you provide from loss, misuse, and unauthorized access or disclosure. Ultimately, Euro Winch cannot guarantee that Information, during transmission through the Internet or while stored on our systems or otherwise in our care, will be absolutely safe from intrusion by others.

**7. If this Privacy Policy Changes**

Euro Winch may change this Privacy Policy from time to time. Laws, regulations and industry standards evolve, which may make those changes necessary, or we may make changes to our business. We will post the changes to this page and encourage you to review our Privacy Policy to stay informed.

**8. Your Rights**

**8.1.** You have the right to request access to Information, as well as to seek to update, delete or correct this Information. You can send your request to [info@eurowinch.com](mailto:info@eurowinch.com) If requested to remove data we will respond within a reasonable timeframe.

**8.2.** To the extent that Euro Winch's processing of your Personal Data is subject to the General Data Protection Regulation, Euro Winch relies on its legitimate interests, described above, to process your data.

**9. Cookies**

Euro Winch uses Google Analytics to improve the website, Google Analytics uses cookies to achieve this. You may opt out by not allowing cookies upon entering our website or disable them in your browser. Google Analytics collects the following data:

- Device type
- Browser type
- Pages visited
- Amount of time spent on the Euro Winch website

The following data is not collected:

- User ID
- IP adress

This data is stored on Google servers in the United States of America, Euro Winch has no influence over this. Google may provide this information to third parties if Google is legally obliged to do so.